PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE
120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Ms. Meg Duane DATE: May 2, 1990

FROM: Michael Mancuso MM.

SUBJECT: BUCKS SEPTEMBER PROMOTION - PACK/CARTON

Please issue purchase requisitions for the following Bucks Pack/Carton material.

MANAGEMENT

ITEM	ITEM #	QUANTITY	PACKING
Sell Sheets - Pack	53838	600	Band 5
Sell Sheets - Carton	53839	600	Band 5

POS

ITEM	ITEM #	QUANTITY	PACKING
30 Deal Carton Display	53840	329	Box 7
60 Deal Carton Display	53841	159 -141	Box 3
20 Deal Pack Display	53842	530 -470	Box 10
Small Pack Poster	53843	530	*
Small Carton Poster	53844	488	*
Large Pack Poster	53845	530	*
Large Carton Poster	53846	488	*
Static Cling Pack	53847	1,060	*
Static Cling Carton	53848	976	*

Each 30 Deal and 60 Deal Carton Display should contain:

ITEM	ITEM #	QUANTITY
Small Poster	53844	1
Large Poster	53846	1
Static Cling	53848	2

Each 20 Deal Pack Display should contain:

ITEM	ITEM #	QUANTITY
Small Poster	53843	1
Large Poster	53845	1
Static Cling	53847	2

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INCENTIVES

ITEM	ITEM #	QUANTITY	PACKING
Socks (Packaged)	53849	10,600	Box 50
Boxer Shorts (Packaged) Large	53850	9,705	Box 15
Boxer Shorts (Packaged) X-Large	53853	9,705	Box 15
Catalogue	53851	60,020	Band 20

>30

Delivery Schedule - Management - Due in KDC W/O 6/18/90.
POS - Due in KDC W/O 7/30/90.

MM:lg

cc: F. Alfieri
S. Altschul
C. Bassignana
L. Cappelli
E. Egan
A. Goldfarb
J. Greene
M. Heinrich
D. Hufford
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